



## Why Should My Business Sponsor Chatham Literacy?

Chatham County is full of contrasts. While we have many middle-class and affluent households, about one in four of our children live below the poverty level.

Today, 9.6% of Chatham adults over the age of 25 years old do not have a high school degree and that figure increases to 31.4% in and around Siler City. 10.5% of people in Chatham County live in poverty, compared to 25.2% in and around Siler City. The consequences are enormous for these adults and their families. (*per 2023 ACS Data*).

When an adult learns to read, write, and understand English, do basic math, and use computers, they gain skills they need to lift themselves out of poverty (ProLiteracy).

**That is where we come in.** Our transformational educational services encompass the following:

- 1. English for Speakers of Other Languages (ESOL) Literacy:** to help adults learn to speak, read and write, and understand English.
- 2. Citizenship Preparation:** to help adults study for the citizenship test. It involves the history, government structure, and civic responsibilities of the United States.
- 3. Adult Goal-Based Education (AGBE):** to help adults (who cannot read at a desired level) to achieve a specific literacy-related goal, such as improving their education in reading, writing, and math, preparing them for the GED, attaining a vocational degree or readying themselves for training opportunities to advance their work.
- 4. Financial Literacy:** to help adults gain money management skills, such as balancing a checkbook, creating a budget, saving money, tackling credit score ratings. Helping entrepreneurs to become stronger financially and helping elder adults to prevent financial exploitation.
- 5. Digital Literacy:** to help adults learn the basics of computer usage and internet navigation.

Chatham Literacy provides much-needed free adult literacy services. Tutoring is helping to build confidence and pride in our learners...not only for themselves but for their community.

### How can you help?

As a business, you can sponsor one or both of our Author Luncheons in 2026; one in the spring 2026 and one in the fall 2026. Both feature lunch, a talk by a renowned author, and a book signing.

The **2026 Spring for Literacy Luncheon** with guest author **Daniel Wallace** will be held on April 22, 2026 at the Governors Club. The **2026 Fall for Literacy Luncheon** will be held in October 2026 (author/date TBD).

**We need your financial business sponsorship or individual donation to sustain, expand, and enhance our services.**

We are a small organization with a big mission. Please help us help Chatham County.