



Why Should My Business Sponsor Chatham Literacy?

Chatham County is full of contrasts. While we have many middle-class and affluent households, about one in four of our children live below the poverty level.

Today, 9.6% of Chatham adults over the age of 25 years old do not have a high school degree and that figure increases to 31.4% in and around Siler City. 10.5% of people in Chatham County live in poverty, compared to 25.2% in and around Siler City. The consequences are enormous for these adults and their families. (*per 2023 ACS Data*).

When an adult learns to read, write, and understand English, do basic math, and use computers, they gain skills they need to lift themselves out of poverty (ProLiteracy).

That is where we come in. Our transformational educational services encompass the following:

- 1. English for Speakers of Other Languages (ESOL) Literacy:** to help adults learn to speak, read and write, and understand English.
- 2. Citizenship Preparation:** to help adults study for the citizenship test. It involves the history, government structure, and civic responsibilities of the United States.
- 3. Adult Goal-Based Education (AGBE):** to help adults (who cannot read at a desired level) to achieve a specific literacy-related goal, such as improving their education in reading, writing, and math, preparing them for the GED, attaining a vocational degree or readying themselves for training opportunities to advance their work.
- 4. Financial Literacy:** to help adults gain money management skills, such as balancing a checkbook, creating a budget, saving money, tackling credit score ratings. Helping entrepreneurs to become stronger financially and helping elder adults to prevent financial exploitation.
- 5. Digital Literacy:** to help adults learn the basics of computer usage and internet navigation.

Chatham Literacy provides much-needed free adult literacy services. Tutoring is helping to build confidence and pride in our learners...not only for themselves but for their community.

How can you help?

As a business, you can sponsor one or both of our Author Luncheons in this fiscal year; one in fall 2025 and one in spring 2026. Both feature lunch, a talk by a renowned author, and a book signing.

The **2025 Spring for Literacy Luncheon** with guest author **Steven Petrow with conversation partner Jill McCorkle** will be held on October 30, 2025 at Chatham County Agriculture & Conference Center. The **2026 Spring Luncheon** will be held the Governors Club (author/date TBD).

We need your financial business sponsorship or individual donation to sustain, expand, and enhance our services.

We are a small organization with a big mission. Please help us help Chatham County.