



## How to Be a Valued Sponsor in FY 2024/25

Chatham Literacy helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community, access health care and become U.S. citizens.

**Without partners like you, we cannot accomplish this mission.** Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. We hold two fundraisers each year. All proceeds fund Chatham Literacy’s free one-on-one and small-group instruction. We are proud to share that we provide adult literacy through multiple learning platforms: in-person learning, distance learning, digital learning app or a combination of these learning platforms.

**Fall for Literacy Luncheon.** Thursday, October 24, 2024 from 11 am – 2 pm at the Chatham County Agriculture & Conference Center. Guest author **Jill McCorkle** will keynote. Ms. McCorkle will share about her new release, *Old Crimes*. On average, 200 community members and dignitaries enjoy good company and conversation, delicious food and a presentation by the author. The event will include opportunities to win door prizes. Registration will be a \$125 donation/person.

**Spring for Literacy Luncheon.** 11 am – 2 pm at Governors Club. **Author and date TBD.** Typically 250 people attend.

**You can also sponsor the event in honor or memory of someone. We will recognize your special person, to include a short quote.**

### Sponsorship Levels and Benefits

Benefit	High School	Associates	Bachelors	Masters	Doctoral
# of seats at the event		1	2	4	6
Seated with the author during the luncheon					✓
150 word promotion of business (placed on Chatham Literacy website and social media)				✓	✓
Logo electronically displayed at the event and in event program			✓	✓	✓
Sponsor name displayed at the event and in the event program	✓	✓			
Logo electronically on Chatham Literacy website w/link to sponsor website			✓	✓	✓
Sponsor name displayed on Chatham Literacy website w/link to sponsor website	✓	✓			
Business verbally recognized during event	✓	✓	✓	✓	✓

Sponsorship Level	2024 Fall Luncheon	2025 Spring Luncheon	Both Events
High School Diploma	\$300	\$300	\$500
Associate’s Degree	\$625	\$625	\$1,000
Bachelor’s Degree	\$1,250	\$1,250	\$2,000
Master’s Degree	\$2,500	\$2,500	\$4,000
Doctoral Degree	\$5,000	\$5,000	\$8,000

**Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424**



**Chatham Literacy Sponsorship Form**

<b>Company Contact:</b>	
<b>Company Name (how you would like to be recognized in publicity):</b>	
<b>Individual's Name (if not donating as a business):</b>	
<b>Address:</b>	<b>City/State/Zip:</b>
<b>Address:</b>	
<b>Email:</b>	
<b>Telephone:</b>	<b>Mobile:</b>
<b>Name of the person whom you are honoring/remembering:</b>	
<b>Address, to notify that person or their family of your recognition:</b>	
<b>Quote to include with sponsorship:</b>	

**The following sponsorship packages are available (circle one):**

<b>Sponsorship Level</b>	<b>2024 Fall Luncheon</b>	<b>2025 Spring Luncheon</b>	<b>Both Events</b>
<b>High School Diploma</b>	\$300	\$300	\$500
<b>Associate's Degree</b>	\$625	\$625	\$1,000
<b>Bachelor's Degree</b>	\$1,250	\$1,250	\$2,000
<b>Master's Degree</b>	\$2,500	\$2,500	\$4,000
<b>Doctoral Degree</b>	\$5,000	\$5,000	\$8,000

**Please indicate your type of payment (circle one):** check   online donation   credit card

- **By check:** return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312
- **By online donation:** use a credit card, visit [www.chathamliteracy.org](http://www.chathamliteracy.org) > events
- **By credit card:** return this form with your signature and credit card information

<b>Name on card:</b>		
<b>Number:</b>	<b>Expiration date:</b>	<b>Sec. code:</b>
<b>Signature:</b>		
<b>Date:</b>	<b>Received by:</b>	

**Chatham Literacy is a 501(c) 3 tax-deductible organization. Tax ID#58-1870076**

**\* Send high resolution logo in jpeg format to [admin@chathamliteracy.org](mailto:admin@chathamliteracy.org).**

**Thank you for supporting our adult learners!**