



Why Should My Business Sponsor Chatham Literacy?

Chatham County is full of contrasts. While we have many middle-class and affluent households, about one in four of our children live below the poverty level.

Today, 10.9% of adults over the age of 25 years old do not have a high school degree and that figure increases to 33% in and around Siler City. The consequences are enormous for these adults and their families. Of those without a degree, about 50% are not in the workforce (*per 2016 census*).

When an adult learns to read, write, and understand English, do basic math, and use computers, they gain skills they need to lift themselves out of poverty (ProLiteracy).

That is where we come in. Our transformational educational services encompass the following:

- 1. English for Speakers of Other Languages (ESOL) Literacy:** to help adults learn to speak, read and write, and understand English.
- 2. Citizenship Preparation:** to help adults study for the citizenship test. It involves the history, government structure, and civic responsibilities of the United States.
- 3. Adult Goal-Based Education (AGBE):** to help adults (who cannot read at a desired level) to achieve a specific literacy-related goal, such as improving their education in reading, writing, and math, preparing them for the GED, attaining a vocational degree or readying themselves for training opportunities to advance their work.
- 4. Financial Literacy:** to help adults gain money management skills, such as balancing a checkbook, creating a budget, saving while spending money and tackling credit score ratings.
- 5. Spanish Literacy:** to help Spanish speaking adults (who never went to school or who attended for only 1-2 years) learn basic reading and writing skills in Spanish. The course provides a solid foundation from which one can successfully transition to ESOL or other literacy classes.

Chatham Literacy provides much needed free adult literacy services. Tutoring is helping to build confidence and pride in our learners...not only for themselves but for their community.

How can you help?

As a business, you can sponsor one or both of our Author Luncheons for the 2023/24 fiscal year: one in the fall and one in the spring. Both feature a lunch, a talk by a renowned author, and a book signing.

The **2024 Spring for Literacy Luncheon** with guest author **Brendan Slocumb** will be held on April 25, 2024 at Governors Club. The 2024 Fall for Literacy Luncheon with Jill McCorkle will be held in Pittsboro (date TBD).

We need your financial business sponsorship or individual donation to sustain, expand, and enhance our services.

We are a small organization with a big mission. Please help us help Chatham County.