



## How to Be a Valued Sponsor in 2024

Chatham Literacy helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community, access health care and become U.S. citizens.

**Without partners like you, we cannot accomplish this mission.** Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. We hold two fundraisers each year. All proceeds fund Chatham Literacy’s free one-on-one and small-group instruction. We are proud to share that we provide adult literacy through multiple learning platforms: in-person learning, distance learning, digital learning app or a combination of these learning platforms.

**Spring for Literacy Luncheon.** Thursday, April 25, 2024, from noon – 2 pm at the Governors Club. Guest author **Brendan Slocumb** will keynote. Mr. Slocumb will share about his new release, *Symphony of Secrets*. On average, 250 people attend. Registration will be a \$125 donation/person.

**Fall for Literacy Luncheon.** Noon – 2 pm in Pittsboro; location TBD. **Jill McCorkle** is a dynamic speaker and will be the guest author. On average, 200 community members and dignitaries enjoy good company and conversation, delicious food, and a presentation by the author. The event will include opportunities to win door prizes.

**You can also sponsor the event in honor or memory of someone. We will recognize your special person, to include a short quote.**

### Sponsorship Levels and Benefits

Benefit	High School	Associates	Bachelors	Masters	Doctoral
# of seats at the event	0	1	2	4	6
Seated with the author during the luncheon					✓
150 word promotion of business (placed on Chatham Literacy website and social media)				✓	✓
Logo electronically displayed at the event and in event program			✓	✓	✓
Sponsor name displayed at the event and in the event program	✓	✓			
Logo electronically on Chatham Literacy website w/link to sponsor website			✓	✓	✓
Sponsor name displayed on Chatham Literacy website w/link to sponsor website	✓	✓			
Business verbally recognized during event	✓	✓	✓	✓	✓

Sponsorship Level	2024 Spring Luncheon	2024 Fall Luncheon	Both Events
High School Diploma	\$300	\$300	\$500
Associate’s Degree	\$625	\$625	\$1,000
Bachelor’s Degree	\$1,250	\$1,250	\$2,000
Master’s Degree	\$2,500	\$2,500	\$4,000
Doctoral Degree	\$5,000	\$5,000	\$8,000

Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424



**Chatham Literacy Sponsorship Form**

<b>Company Contact:</b>	
<b>Company Name (how you would like to be recognized in publicity):</b>	
<b>Individual's Name (if not donating as a business):</b>	
<b>Address:</b>	<b>City/State/Zip:</b>
<b>Address:</b>	
<b>Email:</b>	
<b>Telephone:</b>	<b>Mobile:</b>
<b>Name of the person whom you are honoring/remembering:</b>	
<b>Address, to notify that person or their family of your recognition:</b>	
<b>Quote to include with sponsorship:</b>	

**The following sponsorship packages are available (circle one):**

<b>Sponsorship Level</b>	<b>2024 Spring Luncheon</b>	<b>2024 Fall Luncheon</b>	<b>Both Events</b>
<b>High School Diploma</b>	\$300	\$300	\$500
<b>Associate's Degree</b>	\$625	\$625	\$1,000
<b>Bachelor's Degree</b>	\$1,250	\$1,250	\$2,000
<b>Master's Degree</b>	\$2,500	\$2,500	\$4,000
<b>Doctoral Degree</b>	\$5,000	\$5,000	\$8,000

**Please indicate your type of payment (circle one):** check    online donation    credit card

- **By check:** return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312
- **By online donation:** use a credit card, visit [www.chathamliteracy.org](http://www.chathamliteracy.org) > events
- **By credit card:** return this form with your signature and credit card information

<b>Name on card:</b>		
<b>Number:</b>	<b>Expiration date:</b>	<b>Sec. code:</b>
<b>Signature:</b>		
<b>Date:</b>	<b>Received by:</b>	

**Chatham Literacy is a 501(c) 3 tax-deductible organization. Tax ID#58-1870076**

**\* Send high resolution logo in jpeg format to [admin@chathamliteracy.org](mailto:admin@chathamliteracy.org).**

**Thank you for supporting our adult learners!**