



Why Should My Business Sponsor Chatham Literacy?

Chatham County is full of contrasts. While we have many middle-class and affluent households, about one in four of our children lives below the poverty level.

Today, 13.1% of adults over the age of 25 years old do not have a high school degree and that figure increases to 33% in and around Siler City. The consequences are enormous for these adults and their families. Of those without a degree, about 50% are not in the workforce (*per 2016 census*).

When an adult learns to read, write, and understand English, do basic math, and use computers, they gain skills they need to lift themselves out of poverty (ProLiteracy).

That is where we come in. Chatham Literacy transforms lives in the following three areas:

- 1) **Adult Goal-Based Education (AGBE)** in which we help adults who cannot read at their desired level to achieve a specific literacy-related goal, such as improving their education in reading, writing, and math; preparing them for the GED; attaining a vocational degree; readying themselves for training opportunities to advance their careers; learning to read for the fun and enjoyment of it.
- 2) **Civics and Language Literacy** in which we help adults learn to speak, read and write, and understand English. We also help prepare adults for the citizenship exam. To date, Chatham Literacy has helped 131 adults become U.S. citizens.
- 3) **Life Skills Literacy** in which we help prepare adults for the expectations and norms in today's society and workplace. We offer financial literacy and digital literacy skills. In FY2023-2024, we will pilot a program that will support adults in need of Spanish literacy.

Chatham Literacy provided throughout the pandemic and continues to provide essential literacy services. We provide guidance and technical support to keep tutors and learners connected whether in-person or via remote instruction.

Chatham Literacy is an established, growing organization that is providing much needed free and individualized adult literacy services within Chatham County. Tutoring is helping to build confidence and pride in our adult learners...not only for themselves but also for their community.

How can you help?

As a business, you can sponsor one or both of our Author Luncheons for this calendar year: one in the spring and one in the fall. Our **2023 Spring for Literacy Author Luncheon** with guest author **Lee Smith** will be held on May 17, 2023 at Governors Club.

We need your financial business sponsorship or individual donation to sustain, expand, and enhance our services.

If you have time to volunteer, we would love to have you join our team. We have a variety of projects where we need help and support, and we always need tutors.

We are a small organization with a big mission. Please help us help Chatham County.