



How to Be a Valued Sponsor in 2023

Chatham County Literacy Council (Chatham Literacy) helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community and health care system, and become U.S. citizens if they are not already.

Without partners like you, we cannot accomplish this mission. Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. We hold two fundraisers each year: one in the spring and one in the fall. All proceeds fund Chatham Literacy’s free one-on-one and small-group instruction. We are proud to share that we provide adult literacy through multiple learning platforms: in-person learning, distance learning, digital learning app or a combination of these learning platforms.

Spring for Literacy Luncheon. Wednesday, May 17, 2023, from 11 am – 2 pm at the Governors Club. A book signing will follow at 2 pm. Guest author Lee Smith will keynote. Mrs. Smith will share about her new release, *Silver Alert*. On average, 250 community members and dignitaries attend. Registration will be a \$100 donation/person and include many opportunities to win door prizes.

Fall for Literacy Luncheon. Date to be determined with the location to be in Pittsboro. Registration will be a \$75 donation. On average, 200 people enjoy good company and conversation, delicious food, and a presentation by a renowned, local author.

You can also sponsor the event in honor or memory of a special person in your life. We will recognize your special person and include a short quote of their importance to you or of the importance of literacy to them.

Sponsorship Levels and Benefits

Benefit	Bronze	Silver	Gold	Platinum
# of seats to the events you are sponsoring	0	1	2	4
Logo on Chatham Literacy website w/link to sponsor website	✓	✓	✓	✓
Business verbally recognized during event	✓	✓	✓	✓
Sponsor name displayed at the event and in the event program	✓			
Logo electronically displayed at the event and in event program		✓	✓	✓
Sponsor spotlight – 150-word promotion of business (<i>placed on website and social media platforms</i>)			✓	✓
Brief video with sponsor - placed on YouTube, with a link to Chatham Literacy website and Facebook page				✓

The following sponsorship packages are available:

Sponsorship Level	2023 Spring Luncheon	2023 Fall Luncheon
Bronze	\$300	\$300
Silver	\$625	\$625
Gold	\$1250	\$1250
Platinum	\$2,500	\$2,500

Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424



Chatham Literacy Sponsorship Form

Company Contact:	
Company Name (how you would like to be recognized in publicity):	
Individual's Name (if not donating as a business):	
Address:	City/State/Zip:
Address:	
Email:	
Telephone:	Mobile:
Name of the person whom you are honoring/remembering:	
Address, to notify that person or their family of your recognition:	
Quote to include with sponsorship:	

The following sponsorship packages are available (circle one):

Sponsorship Level	2023 Spring Luncheon	2023 Fall Luncheon	Both Events
Bronze	\$300	\$300	\$600
Silver	\$625	\$625	\$1,250
Gold	\$1,250	\$1,250	\$2,500
Platinum	\$2,500	\$2,500	\$5,000

Please indicate your type of payment (circle one): check online donation credit card

- **By check:** return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312
- **By online donation:** use a credit card, visit www.chathamliteracy.org > events
- **By credit card:** return this form with your signature and credit card information

Name on card:		
Number:	Expiration date:	Sec. code:
Signature:		
Date:	Received by:	

Chatham Literacy is a 501(c)3 tax-deductible organization. Tax ID#58-1870076

* Send high resolution logo in jpeg format to admin@chathamliteracy.org.

Thank you for supporting our adult learners!