



Why Should My Business Sponsor Chatham Literacy?

Chatham County is full of contrasts. While we have many middle-class and affluent households, about one in four of our children lives below the poverty level.

Today, 13.1% of adults over the age of 25 years old do not have a high school degree and that figure increases to 33% in and around Siler City. The consequences are enormous for these adults and their families. Of those without a degree, about 50% are not in the workforce (*per 2016 census*).

That is where we come in. Chatham Literacy transforms lives in the following three areas:

- 1) Traditional Literacy** in which we help adults to improve their basic education such as reading, writing, and math; to enroll in a vocational degree; or to ready themselves for training opportunities to advance their work.
- 2) Civics and Language Literacy** in which we teach English language learners how to speak, read and write, and understand English; we help prepare adults for the citizenship exam.
- 3) Life Skills Literacy** in which we prepare adults for expectations and norms in today's workplace; we do that by offering financial literacy, teaching them how to use digital literacy and aligning their instruction to meet their personal, identified goals.

Chatham Literacy, throughout the pandemic, provided and continues to provide essential literacy services. We provide guidance and technical support to keep tutors and learners connected whether in-person or via remote instruction.

Chatham Literacy is an established, growing organization that is providing much needed free and individualized adult literacy services within Chatham County. Tutoring is helping to build confidence and pride in our adult learners...not only for themselves but also for their community.

How can you help?

As a business, you can help sponsor our **2022 Fall for Literacy Author Luncheon with guest author Jason Mott** (see attached Business Sponsorship form). We need your financial business sponsorship or individual donation to sustain, expand, and enhance our services.

If you have time to volunteer, we would love to have you join our team. We have a variety of projects where we need help and support, and we always need tutors.

We are a small organization with a big mission. Please help us help Chatham County.