



How to Be a Valued Sponsor in 2022

Chatham County Literacy Council (Chatham Literacy) helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community and health care system, and become U.S. citizens if they are not already.

Without partners like you, we cannot accomplish this mission. Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. We hold two fundraisers each year: one in the spring and one in the fall. All proceeds fund Chatham Literacy’s free one-on-one and small-group instruction.

Spring for Literacy Luncheon. Tuesday, April 5, 2022, from 11 am – 2 pm at the Governors Club. A book signing will follow at 2 pm. Guest author John Rosenthal will keynote. Mr. Rosenthal will share about his new book, *Searching for Amylu Danzer*. Critics say Rosenthal’s book is, “gorgeous prose, biting humor and searing honesty.” On average, 250 community members and dignitaries attend. Registration will be a \$100 donation/person and include many opportunities to win door prizes.

Fall for Literacy Luncheon. Date to be determined. Location in Pittsboro or Siler City. Registration will be a \$75 donation. On average, 200 people enjoy good company and conversation, delicious food, and a presentation by a renowned, local author.

We have a new opportunity for sponsoring the event. You can sponsor the event in honor or memory of a special person in your life. We will recognize their name and include a short quote of their importance to you or of the importance of literacy to them.

Sponsorship Levels and Benefits

	Bronze	Silver	Gold	Platinum
# of seats to the events you are sponsoring	0	1	2	4
Logo on Chatham Literacy website w/link to sponsor website	✓	✓	✓	✓
Business recognized during event	✓	✓	✓	✓
Sponsor name displayed electronically at the event and in the event program	✓			
Logo electronically displayed at the event and in event program		✓	✓	✓
Sponsor spotlight – 150-word promotion of business (placed on website, social media platforms and group email)			✓	✓
Brief video with sponsor - placed on You tube, with a link from Chatham Literacy website and Facebook page				✓

The following sponsorship packages are available:

Sponsorship Level	2022 Spring Luncheon
Bronze	\$300
Silver	\$625
Gold	\$1250
Platinum	\$2,500

Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424



Chatham Literacy Sponsorship Form

Company Contact:	
Company Name (how you would like to be recognized in publicity):	
Individual's Name (if not donating as a business):	
Address:	City/State/Zip:
Address:	
Email:	
Telephone:	Mobile:
Name of the person whom you are honoring/remembering:	
Address, to notify that person of your recognition:	
Quote to include with sponsorship:	

The following sponsorship packages are available (circle one):

<u>Sponsorship Level</u>	<u>2022 Spring Luncheon</u>
Bronze	\$300
Silver	\$625
Gold	\$1250
Platinum	\$2,500

Please indicate your type of payment (circle one): check online donation credit card

- **By check:** return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312
- **By online donation:** use a credit card, visit www.chathamliteracy.org > events
- **By credit card:** return this form with your signature and credit card information

Name on card:		
Number:	Expiration date:	Sec. code:
Signature:		
Date:	Received by:	

Chatham Literacy is a 501(c)3 tax-deductible organization. Tax ID#58-1870076

*** Send high resolution logo in jpeg format to admin@chathamliteracy.org.**

Thank you for supporting our adult learners!