



How to Be a Valued Sponsor in 2021

Chatham County Literacy Council (Chatham Literacy) helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community and health care system, and become U.S. citizens if they are not already.

Without partners like you, we cannot accomplish this mission. Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. We will hold two fundraisers in 2021: one in the spring and one in the fall. All proceeds fund Chatham Literacy's free one-on-one and small-group instruction.

Fall for Literacy Author Luncheon. Date to be determined. Location in Siler City or Pittsboro; 11 am – 2 pm. Registration will be a \$100 donation and include many opportunities to win door prizes. We anticipate 200 people to attend, enjoying good company and conversation, delicious food, and a presentation by a renowned, local author. ***At this point in time, we are planning on an in-person event.***

We have a new opportunity for you to sponsor the event in honor or memory of a special person in your life. We will recognize their name and include a short quote of their importance to you to the importance of literacy to them.

Sponsorship Levels and Benefits

	Bronze	Silver	Gold	Platinum
# of seats to the events you are sponsoring (<i>login ability if virtual event</i>)	0	1	2	4
Logo on Chatham Literacy website & Facebook with link to sponsor website	✓	✓	✓	✓
Business recognized during event	✓	✓	✓	✓
Sponsor name displayed electronically at the event and in the event program (emailed if virtual event)	✓	✓		
Logo electronically displayed at the event and in event program (emailed if virtual event)			✓	✓
Sponsor brochure or give-away at each place setting (<i>electronic documents if virtual event</i>)			✓	✓
Brief Q&A video with sponsor - placed on You tube, with a link from Chatham Literacy website and Facebook page				✓

The following sponsorship packages are available:

Sponsorship Level	Fall Luncheon 2021
Bronze	\$300
Silver	\$625
Gold	\$1250
Platinum	\$2,500

Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424



Chatham Literacy Sponsorship Form

Company Contact:	
Company Name (how you would like to be recognized in publicity):	
Individual's Name (if not donating as a business):	
Sponsoring in honor or memory of someone? How you would like person to be recognized:	
Address:	City/State/Zip:
Address:	
Email:	
Telephone:	Mobile:

The following sponsorship packages are available:

Sponsorship Level	Online Spring Event 2021	Fall Luncheon 2021
Bronze	\$300	\$300
Silver	\$625	\$625
Gold	\$1,250	\$1250
Platinum	\$2,500	\$2,500

Your Sponsorship Event: _____ **Sponsorship Level:** _____

Amount of Sponsorship: \$ _____

Please indicate your type of payment (circle one): check online donation credit card

- **By check:** return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312
- **By online donation:** use a credit card, visit www.chathamliteracy.org > events
- **By credit card:** return this form with your signature and credit card information

Name on card:		
Number:	Expiration date:	Sec. code:
Signature:		
Date:	Received by:	

Chatham Literacy is a 501(c)3 tax-deductible organization. Tax ID#58-1870076

* Send high resolution logo in jpeg format to admin@chathamliteracy.org.

Thank you for supporting our adult learners!