



How to Be a Valued Sponsor in 2021

Chatham County Literacy Council (Chatham Literacy) helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community and health care system, and become U.S. citizens if they are not already.

Without partners like you, we cannot accomplish this mission. Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. We will hold two fundraisers in 2021: one in the spring and one in the fall. All proceeds fund Chatham Literacy's free one-on-one and small-group instruction.

Online Spring Author's Event involving goats, beauty and excellent writing; Tuesday, April 20 from 11 am – 12:15 pm from the luxury of your own home or that of a friend's. Duke Professor and folklorist Tom Rankin and noted novelist Jill McCorkle will highlight their acclaimed book, *Goat Light* (vivid photography and stories about their Piedmont farm). On average, 250 community members and dignitaries attend. Registration will be a \$100 donation and include many opportunities to win door prizes. ***This event will be a live presentation via Zoom with time built-in to ask questions of the authors.***

Fall for Literacy Luncheon. Date to be determined. Location in Siler City. Registration will be a \$60 donation. On average, 150 people enjoy good company and conversation, delicious food, and a presentation by a renowned, local author. ***At this point in time, we are planning on an in-person event.***

Sponsorship Levels and Benefits

	Bronze	Silver	Gold	Platinum
# of seats to the events you are sponsoring (<i>login ability if virtual event</i>)	0	1	2	4
Logo in event program (<i>emailed if virtual event</i>)	✓	✓	✓	✓
Logo electronically displayed at the event	✓	✓	✓	✓
Business recognized during event	✓	✓	✓	✓
Recognition on Chatham Literacy website & Facebook	✓	✓	✓	✓
Logo on Chatham Literacy website & Facebook with link to sponsor website			✓	✓
Sponsor brochure or give-away at each place setting (<i>electronic documents if virtual event</i>)			✓	✓
Brief Q&A video with sponsor - placed on You tube, with a link from Chatham Literacy website and Facebook page				✓

The following sponsorship packages are available:

Sponsorship Level	Online Spring Event: April 20	Fall Luncheon 2021
Bronze	\$300	\$300
Silver	\$625	\$625
Gold	\$1,250	\$1250
Platinum	\$2,500	\$2,500



Chatham Literacy Sponsorship Form

Company Contact:	
Company Name (how you would like to be recognized in publicity):	
Address:	City/State/Zip:
Address:	
Email:	
Telephone:	Mobile:

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Gold	\$1,250	\$1250
Platinum	\$2,500	\$2,500

Your Sponsorship Event: _____ Sponsorship Level: _____

Amount of Sponsorship: \$_____

Please indicate your type of payment (circle one): check online donation credit card

- **By check:** return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312
- **By online donation:** use a credit card, visit www.chathamliteracy.org > events
- **By credit card:** return this form with your signature and credit card information

Name on card:		
Number:	Expiration date:	Sec. code:
Signature:		
Date:	Received by:	

Chatham Literacy is a 501(c)3 tax-deductible organization. Tax ID#58-1870076

* Send high resolution logo in jpeg format to admin@chathamliteracy.org.

Thank you for supporting our adult learners!

Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424.