



How to Be a Valued Sponsor in 2020

Chatham County Literacy Council (Chatham Literacy) helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community and health care system, and become U.S. citizens if they are not already.

Without partners like you, we cannot accomplish this mission. Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. In spite of the challenges imposed by COVID-19, Chatham Literacy is still holding its Fall for Literacy fundraiser; we're just doing it differently!

To honor the safety and wellness of our donors, volunteers and staff, we will hold our fall fundraising event by asking you to NOT show up!

All proceeds fund Chatham Literacy's free one-on-one and small-group instruction.

- **“No Show” Fall for Literacy Book Event.** Locally celebrated author Allan Gurganus' charming short work, *A Fool for Christmas*, headlines Chatham Literacy's fall fundraiser. This “No-Show” Fall for Literacy Book Event embraces staying-at-home and encourages reading this delightful story alone, with a small group or virtually with friends on September 26th at 11:00 am, ending National Literacy week. Registration is \$60 per person. The first 125 registrants will receive a free hard copy of *A Fool for Christmas*.

Sponsorship Levels and Benefits

	Bronze	Silver	Gold	Platinum
# of books you will receive	0	1	2	4
Recognition and Logo on Chatham Literacy website & Facebook with link to sponsor website	✓	✓	✓	✓
Acknowledgement in the “after event” thank you letter that will be emailed to all “No Show” attendees	✓	✓	✓	✓
Acknowledgement after the event in the Chatham Record	✓	✓	✓	✓
Brief videotaped interview with donor to hear about your service, why you give to our community and specifically Chatham Literacy. Videotape will be placed on Chatham Literacy website and Facebook page			✓	✓

The following sponsorship packages are available

Sponsorship Level	No Show Fall for Literacy Book Event
Bronze	\$300
Silver	\$625
Gold	\$1,250
Platinum	\$2,500



Chatham Literacy Sponsorship Form

Company Contact:	
Company Name (to be shown in publicity/logo to be submitted):	
Address:	City/State/Zip:
Address:	
Email:	
Telephone:	Mobile:

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Gold	\$1,250
Platinum	\$2,500

Sponsorship Level: _____ Amount of Sponsorship: \$ _____

Please indicate your type of payment (circle one): check credit card online donation

By check: return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312

By credit card: return this form with your signature and credit card information

Name on card:		
Number:	Expiration date:	Sec. code:
Signature:		
Date:	Received by:	

By online donation: donate online using a credit card, visit www.chathamliteracy.org > events

Chatham Literacy is a 501(c)(3) tax-deductible organization. Tax ID#58-1870076

* Send logo in jpeg format to admin@chathamliteracy.org.

Thank you for supporting our adult learners!

Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424.