



## How to Be a Valued Sponsor in 2020

Chatham County Literacy Council (Chatham Literacy) helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community and health care system, and become U.S. citizens if they are not already.

**Without partners like you, we cannot accomplish this mission.** Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. We will hold two fundraisers in 2020: one in the spring and one in the fall. All proceeds fund Chatham Literacy's free one-on-one and small-group instruction.

- **Spring for Literacy Luncheon**, Wednesday, April 29, 2020 from 11 am – 2 pm at the Governors Club in Chapel Hill. Registration will be a \$100 donation. Guest author Cassandra King Conroy will keynote. Mrs. Conroy will share about her current novel, *Tell me a Story: My Life with Pat Conroy*. On average, 250 community members and dignitaries attend.
- **Lowcountry Literary Raffle**. To make things even more fun, we have added a separate but related raffle for 3 nights/4 days in Bluffton, SC with a day trip/tour of the Pat Conroy Literary Center in Beaufort, valued at \$4,000. The winning ticket will be drawn on April 29 at the Spring for Literacy Luncheon. Winner does not need to be present to win, nor be a luncheon attendee. Only 250 tickets will be sold. Tickets are \$100 each.
- **Fall for Literacy Luncheon**. Date and location in Siler City to be determined. Registration will be a \$60 donation. On average, 150 people enjoy good company and conversation, delicious food, and a presentation by a renowned, local author. Raffle to be determined with tickets at \$50 each.

### Sponsorship Levels and Benefits

	Bronze	Silver	Gold	Platinum
# of seats to the events you are sponsoring	0	1	2	4
Logo in event program	✓	✓	✓	✓
Logo electronically displayed at the event	✓	✓	✓	✓
Recognition and Logo on Chatham Literacy website & Facebook with link to sponsor website		✓	✓	✓
Sponsor brochure or give-away at each place setting			✓	✓
Brief videotaping of Donor - placed on Chatham Literacy website and Facebook page				✓

### The following sponsorship packages are available

Sponsorship Level	Spring Luncheon on April 29	Fall Luncheon 2020
Bronze	\$300	\$300
Silver	\$625	\$625
Gold	\$1,250	\$1250
Platinum	\$2,500	\$2,500



## Chatham Literacy Sponsorship Form

<b>Company Contact:</b>	
<b>Company Name (to be shown in publicity/logo to be submitted):</b>	
<b>Address:</b>	<b>City/State/Zip:</b>
<b>Address:</b>	
<b>Email:</b>	
<b>Telephone:</b>	<b>Mobile:</b>

The following sponsorship packages are available:

Sponsorship Level	Spring Luncheon on April 29	Fall Luncheon 2020
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Gold	\$1,250	\$1250
Platinum	\$2,500	\$2,500

**Your Sponsorship Event:** \_\_\_\_\_ **Sponsorship Level:** \_\_\_\_\_

**Amount of Sponsorship:** \$ \_\_\_\_\_

**Please indicate your type of payment (circle one):** check    credit card    online donation

**By check:** return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312

**By credit card:** return this form with your signature and credit card information

<b>Name on card:</b>		
<b>Number:</b>	<b>Expiration date:</b>	<b>Sec. code:</b>
<b>Signature:</b>		
<b>Date:</b>	<b>Received by:</b>	

**By online donation:** donate online using a credit card, visit [www.chathamliteracy.org](http://www.chathamliteracy.org) > events

**Chatham Literacy is a 501(c)(3) tax-deductible organization. Tax ID#58-1870076**

\* Send logo in jpeg format to [admin@chathamliteracy.org](mailto:admin@chathamliteracy.org).

**Thank you for supporting our adult learners!**

Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424.