



How to Be a Valued Sponsor in 2019

Chatham County Literacy Council (Chatham Literacy) helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community and health care system, and become U.S. citizens if they are not already.

Without partners like you, we cannot accomplish this mission. Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. We have two fundraisers in 2019: one in the spring and one in the fall. All proceeds fund Chatham Literacy's free one-on-one and small-group instruction.

- **Spring for Literacy Luncheon**, Wednesday, April 10, 2019 from 11 am – 2 pm at the Governors Club Clubhouse. Local author Frances Mayes will keynote. Frances Mayes is the author of seven books about Tuscany, including the now-classic *Under the Tuscan Sun*. Mayes will share about her new book *See You in the Piazza*, release date of March 12, 2019. On average, 200 community residents and dignitaries participate in this FUNdraiser.
- **Spring Raffle.** To make things even more fun, we have added a separate but related raffle for a trip for two to Italy. The winning ticket will be drawn on April 10 at the Spring for Literacy Luncheon. Winner does not need to be present to win, nor be a luncheon attendee. Only 250 tickets will be sold. Tickets are \$100 each.
- **Fall for Literacy Luncheon**, date to be determined. Location will be Siler City. Registration will be a \$60 donation. The program is still to be determined. On average, 75 people enjoy good company and conversation, delicious food, and a presentation by a renowned, local author.

Sponsorship Levels and Benefits

	Bronze	Silver	Gold	Platinum
# of seats to the events you are sponsoring	0	0	2	4
Recognition on Chatham Literacy website & Facebook	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓
Logo electronically displayed at the event	✓	✓	✓	✓
Logo on Chatham Literacy website & Facebook		✓	✓	✓
Link to Sponsor Website from our site		✓	✓	✓
Special recognition by Chatham Literacy at podium			✓	✓
Sponsor brochure or give-away at each place setting			✓	✓
Brief endorsement by sponsor at podium				✓
Sponsor ad on Chatham Literacy website				✓

The following sponsorship packages are available

Sponsorship Level	Spring Luncheon on April 10	Fall Luncheon 2019
Bronze	\$300	\$300
Silver	\$625	\$625
Gold	\$1,250	\$1250
Platinum	\$2,500	\$2,500
Raffle	\$5,000	N/A
Special attention will be given to this sponsor at the luncheon	Underwrites the cost of the Raffle Prize	



Chatham Literacy Sponsorship Form

Company Contact:	
Company Name (to be shown in publicity/logo to be submitted):	
Address:	City/State/Zip:
Address:	
Email:	
Telephone:	Mobile:

The following sponsorship packages are available:

Sponsorship Level	Spring Luncheon on April 10	Fall Luncheon 2019
Bronze	\$300	\$300
Silver	\$625	\$625
Gold	\$1,250	\$1250
Platinum	\$2,500	\$2,500
Raffle Special attention will be given to this sponsor at the luncheon	\$5,000 Underwrites the cost of the Raffle Prize	N/A

Your Sponsorship Event: _____ **Sponsorship Level:** _____

Amount of Sponsorship: \$_____

Please indicate your type of payment (circle one): check credit card online donation

By check: return this form and check to Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312

By credit card: return this form with your signature and credit card information

Name on card:		
Number:	Expiration date:	Sec. code:
Signature:		
Date:	Received by:	

By online donation: donate online using a credit card, visit www.chathamliteracy.org > events

Chatham Literacy is a 501(c)(3) tax-deductible organization. Tax ID#58-1870076

*** Send logo in jpeg format to admin@chathamliteracy.org.**

Thank you for supporting our adult learners!

Questions? Contact Vicki Newell at Chatham Literacy, 919-542-6424.