



How to Be a Valued Sponsor in 2018

Chatham County Literacy Council (Chatham Literacy) helps adults living or working in Chatham County acquire the literacy and educational skills they need to read to their children, continue on to higher learning, obtain a job, function successfully in our community and health care system, and become U.S. citizens if they are not already. **Without partners like you, we cannot accomplish this mission.** Chatham Literacy is entirely dependent on grants, donations, public events and business sponsorships. Here are our four 2018 fundraisers we hope you will support. **The more events you support, the more you save while increasing your exposure.** All proceeds fund Chatham Literacy's free one-on-one and small-group instruction.

- **Spring for Literacy Luncheon**, Thursday, April 19, 2018 from 11 am - 2 pm at the Chatham County Agriculture & Conference Center with special guest, the beloved North Carolina author Clyde Edgerton with an introduction by D. G. Martin, host of UNC-TV's *Bookwatch*. Typically 200 community leaders and donors attend this catered, upscale luncheon for a \$100 donation.
- **Play Scrabble™ for Literacy**, Saturday, June 16, 2018 from 5:30 - 9:30 pm at the Chatham County Agriculture & Conference Center. A fun evening of light-hearted competition among friends, local businesses, and organizations. Includes a dinner buffet, music, and a wonderful raffle. This is the first annual event.
- **Fall for Literacy Luncheon**, September 2018 at the Siler City Country Club. Author and date to be announced. On average, 100 people enjoy good company and conversation, delicious food, and a presentation by a renowned author.
- **Literacy Swings**, Monday, October 15, 2018 from 7 – 9:30 pm at The Pittsboro Roadhouse & General Store. For a \$20 donation, join the expected 100 people to dance the night away to the Triangle Jazz Orchestra, a 20-member swing-era band jazz orchestra.

Sponsorship Levels and Benefits

	Bronze	Silver	Gold	Platinum
# of seats to the events you are sponsoring	0	0	2	4
Recognition on Chatham Literacy website & Facebook	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓
Logo electronically displayed at the event	✓	✓	✓	✓
Logo on Chatham Literacy website & Facebook		✓	✓	✓
Link to Sponsor Website from our site		✓	✓	✓
Special recognition by Chatham Literacy at podium			✓	✓
Sponsor brochure at each place setting			✓	✓
Brief endorsement by sponsor at podium				✓
Sponsor ad on Chatham Literacy website				✓



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Chatham Literacy Council Sponsorship Receipt	
Donor name:	
*Company Name:	
Type of payment (circle one): credit card check cash	
Amount of sponsorship: \$	Sponsorship level:
Your Sponsorship Event(s) and number of seats (circle all that apply):	
Spring Luncheon 0 2 4	Scrabble™ Event 0 2 4
Fall Luncheon 0 2 4	Literacy Swings 0 2 4
Date:	Received by:

*** Send logo in jpeg format to admin@chathamliteracy.org**

Chatham Literacy is a 501(c)(3) tax-deductible organization. Tax ID#58-1870076

Your sponsorship is tax-deductible, with the exception of the cost of the meal for seats redeemed as part of your benefits. You will receive an official letter acknowledging the tax-deductible portion of your sponsorship.

Contact the Chatham Literacy Council at 919-542-6424.

Please notify us if you would like your sponsorship to be listed anonymously.



2018 Chatham Literacy Sponsorship Form

Name (to be shown in publicity materials):		
Company name (logo to be submitted):		
Address:	City/State/Zip:	
Email:		
Telephone:	Mobile:	
Type of payment (circle one): credit card (see below) check cash		
Type of card (circle one): VISA Mastercard American Express Discover		
Name on card:		
Number:	Expiration date:	Sec. code:
Signature:		
Date:	Received by:	

The following sponsorship packages are available:

Sponsorship Level: circle one:	1 Events	2 Events	3 Events	4 Events
Bronze	\$300	\$540	\$720	\$840
Silver	\$600	\$1,080	\$1,440	\$1,680
Gold	\$1,250	\$2,250	\$3,000	\$3,500
Platinum	\$2,500	\$4,500	\$6,000	\$7,000

Sponsorship Amount (from above chart): \$ _____

Your Sponsorship Event(s) and number of seats (circle all that apply):

Spring Luncheon	Scrabble™ Event	Fall Luncheon	Literacy Swings
0 2 4	0 2 4	0 2 4	0 2 4

To become a sponsor: return this form and your check – payable to Chatham Literacy – to
Chatham Literacy, P.O. Box 1696, Pittsboro, NC 27312

or

donate online using a credit card, visit www.chathamliteracy.org/donate