



Business Sponsorship: Be a Valued Sponsor

Chatham Literacy helps adults, living or working in Chatham County, acquire the literacy and educational skills they need to function successfully in society. Chatham Literacy's operations are entirely dependent on grants, donations, public events and related business sponsorships. Without partners like you, we cannot accomplish our mission.

Each year, Chatham Literacy conducts four fundraising events: 1) Literacy Swings in Siler City (March); 2) [Spring for Literacy](#) luncheon in North Chatham (April); 3) Literacy Luncheon in Siler City (September); 4) Literacy Swings in Pittsboro (October). All proceeds from these events directly fund Chatham Literacy's free one-on-one and small-group instruction. With your support, an increasing number of adults will be able to read to their children, talk with their health care providers, obtain employment, improve their job performance, and/or become U.S. citizens.

To become a sponsor, return this form and your check – payable to Chatham Literacy – to P.O. Box 1696, Pittsboro, NC 27312. To donate online, either by credit card or through PayPal, visit www.chathamliteracy.org > Donate. Please reference “sponsorship” in the memo line and include your address and phone number.

Literacy Swings fundraisers feature big band jazz orchestras for your dancing and listening pleasure. These events typically attract over 100 patrons. For a \$20 donation, the public is invited to join in the fun and dance the night away to the fabulous sounds of a 20-piece orchestra. Food and drink are extra.

Literacy Luncheon fundraisers feature leading published authors who speak following a catered sit-down luncheon served at a local upscale venue. Typically, 200 community leaders, donors, and volunteers attend these events. For a \$100 donation, the public is invited to join in a delicious lunch and author presentation.

Following are the sponsorship levels and associated benefits:

Platinum

Eight (8) Event Tickets Included

Brief endorsement by Sponsor at event podium

Sponsor ad on Chatham Literacy website

Sponsor brochure at each table or place setting

Sponsor logo on Chatham Literacy website

Link to Sponsor website from Chatham Literacy site

Chatham Literacy website & Facebook recognition

Sponsor recognition in event program and banner

Gold

Four (4) Event Tickets Included

Special recognition by Chatham Literacy at podium

Sponsor brochure at each table or place setting

Sponsor logo on Chatham Literacy website

Link to Sponsor website from Chatham Literacy site

Chatham Literacy website & Facebook recognition

Sponsor recognition in event program and banner

Silver

Two (2) Event Tickets Included

Sponsor logo on Chatham Literacy website

Link to Sponsor website from Chatham Literacy site

Chatham Literacy website & Facebook recognition

Sponsor recognition in event program and banner

Bronze

One (1) Event Ticket Included

Chatham Literacy website & Facebook recognition

Sponsor recognition in event program and banner



2017 Chatham Literacy Sponsorship Form

Name: _____

Company: _____

Address: _____ City/State: _____ Zip: _____

Email: _____

Telephone: _____ Mobile: _____

The following sponsorship packages are available:

<u>Event(s)</u>	<u>Description</u>	<u>Date/Location</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>
1	Literacy Swings	March - Siler City	\$2,500	\$1,250	\$500	\$250
2	Literacy Luncheon	April - No. Chatham	\$5,000	\$2,500	\$1,000	\$500
3	Literacy Luncheon	September - Siler City	\$5,000	\$2,500	\$1,000	\$500
4	Literacy Swings	Sept. or Oct. - Pittsboro	\$2,500	\$1,250	\$500	\$250
5	2 Siler City Events	Two events (Mar & Sept)	\$6,000	\$3,000	\$1,200	\$600
6	2 Pittsboro Events	Two events (Apr & Sept)	\$6,000	\$3,000	\$1,200	\$600
7	Countywide	All (4) four events	\$9,000	\$4,500	\$1,800	\$900

Designate Your Sponsorship Event(s): _____

Designate Your Sponsorship Level (Platinum, Gold, Silver, or Bronze): _____

Sponsorship Amount (from Table above): \$ _____

Your valued sponsorship will provide: Volunteer Training and Free Materials, High School Equivalency preparation, Adult Basic Education, ESOL Tutoring, U.S. Citizenship Preparation, and Workforce Soft Skills Training, all focused to help adults function more successfully in Chatham County and society.

Please complete and return this form with your check to: Chatham Literacy, P.O. Box 1696 Pittsboro, NC 27312, or visit our website to complete the form and pay online at: www.chathamliteracy.org.

**Please notify us if you would like your donation to be listed anonymously.
Chatham County Literacy Council is a 501(c)(3) tax-deductible organization.**

Thank you!

